

CLARITY COACHING

WHAT: Clarity Coaching is the process of asking a series of questions, following a structured framework, to gain clarity into your team's purpose. Why they come to work. Why the team exists. What value they add to the organisation. And then how that translates into roles, tasks and functions.

WHO: As an organisational development specialist, delivering leadership training and facilitating team workshops, I strengthen organisational culture by focusing on enhancing connection and employee engagement through clarity and purpose.

WHY: Research consistently shows that clarity of purpose is one of the three key drivers of employee engagement. By having clarity about their role in a team – and ultimately the organisation – your people can be empowered, proactive and assess if what they're doing is actually adding value.

HOW: Using specially designed tools and templates to guide the Clarity Coaching process, we step your team through a framework to encourage insight organically in order to:

1. Clearly define the team's purpose
2. Clearly establish individual expectations and accountability
3. Clearly identify growth and development opportunities and actions

This is not about finding cost synergies and downsizing, making people 'do more with less'. This is about being productive, efficient and effective. It's about identifying and playing to strengths, setting people up to succeed.

Simple yet effective. Let's connect and discover the power of understanding and connecting with your people.

Ellie Mason

0439 302 141 | insight@emasonconsulting.com.au | www.emasonconsulting.com.au

Strengthening organisational culture by encouraging insight and activating connection